



AdPack
ADVANCED SMART PACKAGING

**Internationalising Technologies for
packaging sector - missions to
Canada, China and USA.**



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What is AdPack?

AdPack is an European Strategic Cluster Partnership – Going International (ESCP-4i) focused in the emerging industry of advanced packaging. Aiming at boosting internationalization and competitiveness of Europeans SMEs.

In total more than **780 SMEs and innovation actors** are involved.





European Strategic Cluster Partnership of the Year 2019 for Going International (ESCP-4i)

CONNECTING ECOSYSTEMS
EUROPEAN CLUSTER CONFERENCE
14-15 June 2019
Award
European Strategic Cluster Partnership for going international (ESCP-4i) of the Year 2019
AdPack[®] - European Strategic Cluster Partnership for Advanced Smart Packaging
The Award is presented to
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Who are the AdPack partners?

BALTICNET-PLASMATEC Germany

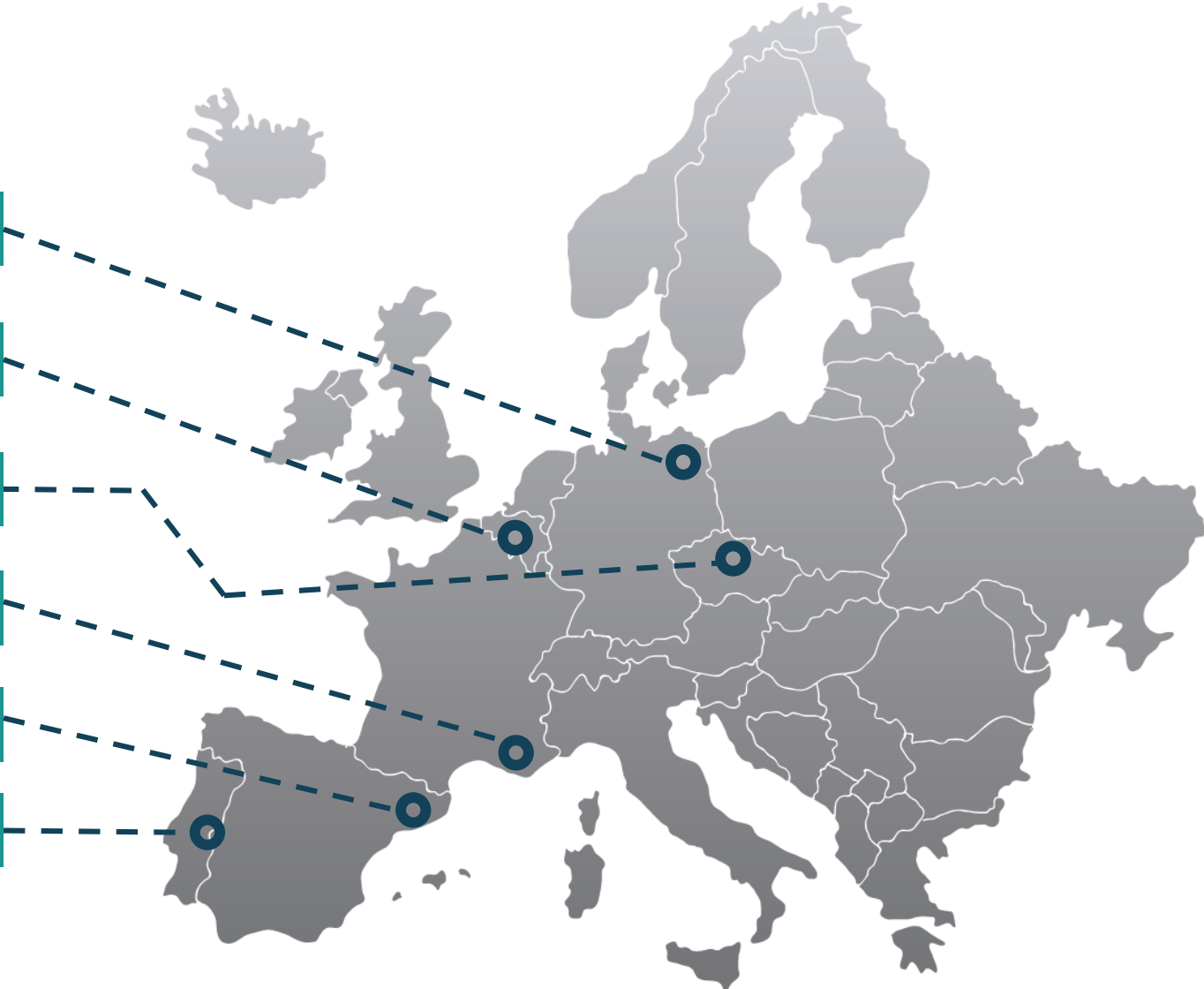
PLASTIWIN Belgium

NANOPROGRESS Czech Republic

POLE SCS France

PACKAGING CLUSTER Spain

INOVCLUSTER Portugal



How can you benefit from AdPack?



Receive valuable information of new markets



Benefit from international business collaboration opportunities



Participate in project networking and matchmaking activities



Benefit from services and practices to be provided by the AdPack ESCP-4i



Find new business and innovation opportunities

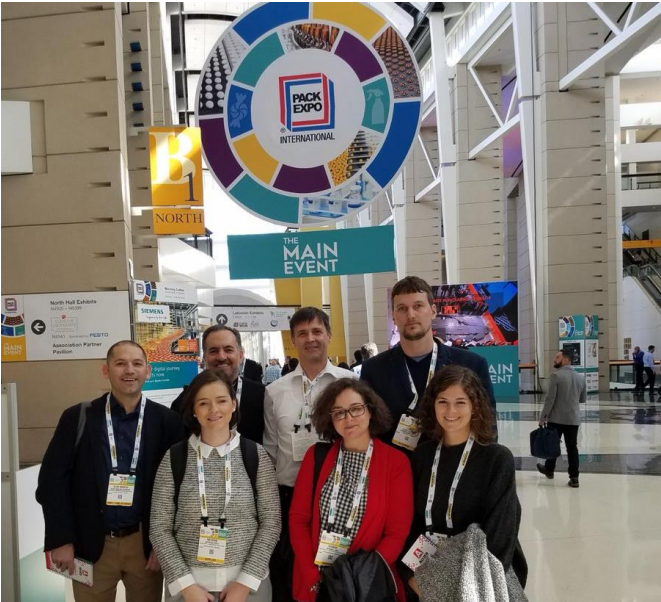


Obtain access to new funding sources

Which are the target markets?



Exploratory Missions



Next step

MISSION *Canada – Toronto*

(03.06.2019 – 07.06.2019)

Opportunities for companies willing to sell product on the market; packaging companies, material providers, IT solution providers, environmental solution providers, KETs solution providers and others



MISSION *China - Shanghai*

(17.06.2019 – 21.06.2019)

Opportunities for companies willing to sell product on the market; packaging companies, material providers, IT solution providers, environmental solution providers, KETs solution providers and others



MISSION *USA - Washington & Boston*

(30.09.2019 – 04.10.2019)

Opportunities for companies willing to sell product on the market; packaging companies, material providers, IT solution providers, environmental solution providers, KETs solution providers and others



What is the future of the AdPack partnership?

European Economic Interest Grouping “Ad-Pack EEIG”

Main objectives

1. Provide legal structure for long-term sustainability of the AdPack partnership
2. Create environment and provide tools for incubating new project ideas and build trust
3. Support SMEs and innovation actors in internationalization and innovation
4. Increase the visibility of the stakeholders and strengthen the relationships with European commission

Executive board

Alexander Schwock, BalticNet-PlasmaTec

Cláudia Soares, InovCluster

Elias Njeim, Plastiwin

Luboš Komárek, Nanoprogress

Date of establishment

18.12.2018

Thank you very much

Say Hi it's free 😊

Mireia Andreu

Project Manager

mandreu@packagingcluster.com

(+34) 689951043

(+34) 937882300