

Opportunities in Catalonia

Nuclis Internacionals

May 2019

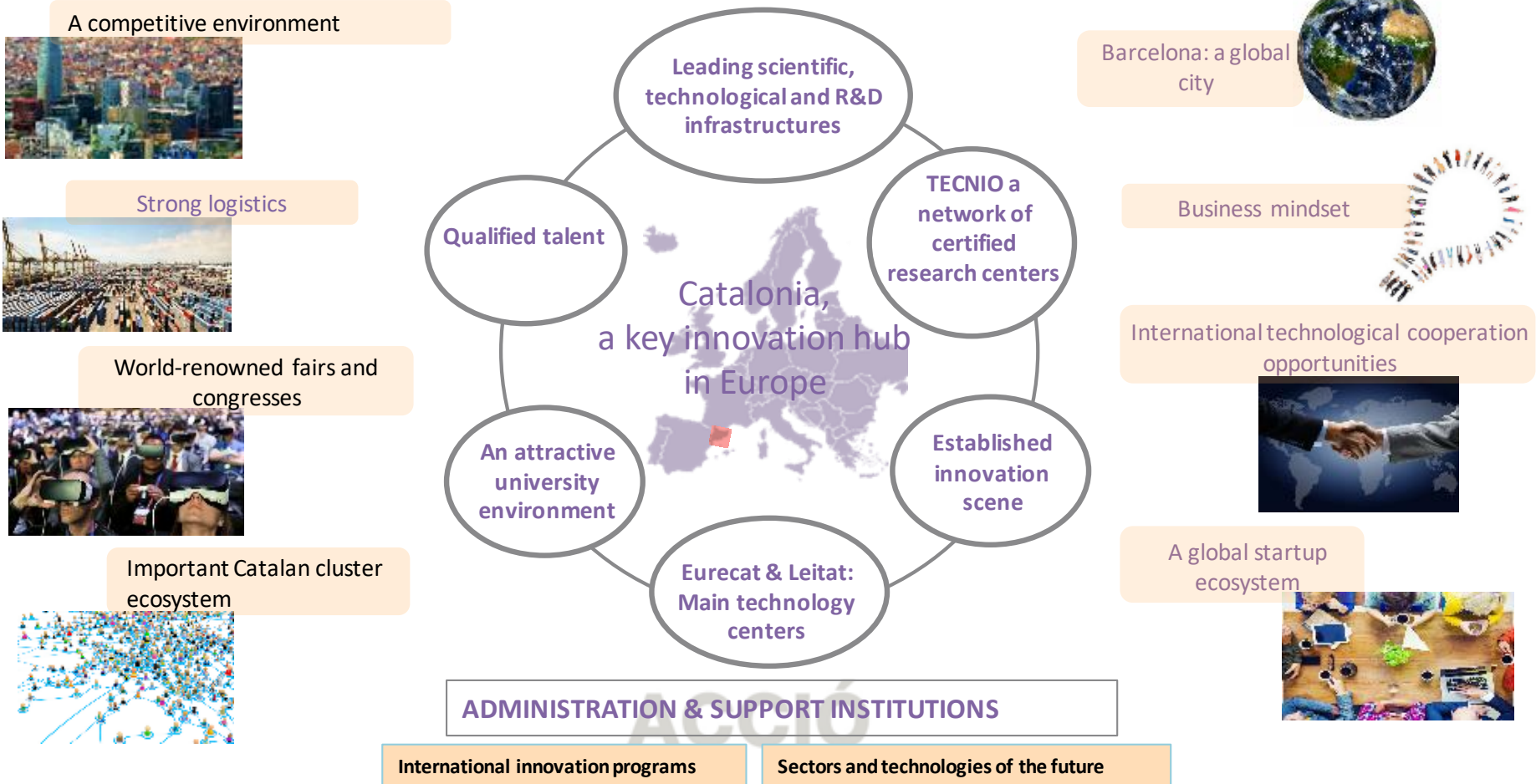
ACCIÓ



Generalitat
de Catalunya

Connecta't a ACCIÓ
accio.gencat.cat

Why Catalonia for Innovation?



2. The food and drink industry in Catalonia



Catalonia, the ideal place for the food and drink industry



STRATEGIC LOCATION AND MARKET ACCESS

Catalonia's strategic location gives it access to major food and drink markets in Europe and the Mediterranean, as well as its function as a gateway to Latin American markets.

Catalonia counts on excellent infrastructures, including two ports specialized in food and drinks, motorways linked to the European network, trains and an international airport.



AVANT-GARDE GASTRONOMY

Catalonia and its cuisine, thanks to the most avant-garde creativity, hold a prestigious international position, attracting visitors from the four corners of the globe.

This universal acclaim has been achieved thanks to many famed chefs being awarded Michelin stars and other accolades by prestigious guides, who are undoubtedly the foremost exponents of contemporary Catalan cuisine.



FOOD AND DRINK BUSINESS STRUCTURE

With the presence of the entire value chain for the food and drink industry, Catalonia is chosen by many leading companies, such as Nestle or Unilever.

Catalonia is home to clusters and associations that enrich and invigorate this ecosystem.



TRADE FAIRS & CONGRESSES

Barcelona ranks 3rd in the world city International Congresses ranking, only behind Berlin and Paris (ICCA, 2016).

Catalonia hosts international food and drink events, such as Alimentaria and FoodTech, as well of related sector events, such as Hostelco and Hispack.



LEADING SCIENTIFIC FACILITIES

Catalan leading scientific facilities, research and technological centres are working at many levels of the food and drink industry value chain, from additives and raw materials, through packaging and manufacturing technologies, and on to nutrition and health (EURECAT, ALICIA FOUNDATION).



COMPETITIVE TALENT

Besides its thriving economy for businesses, Catalonia offers quality of life, a cosmopolitan atmosphere and top-notch professionals from all over the world.

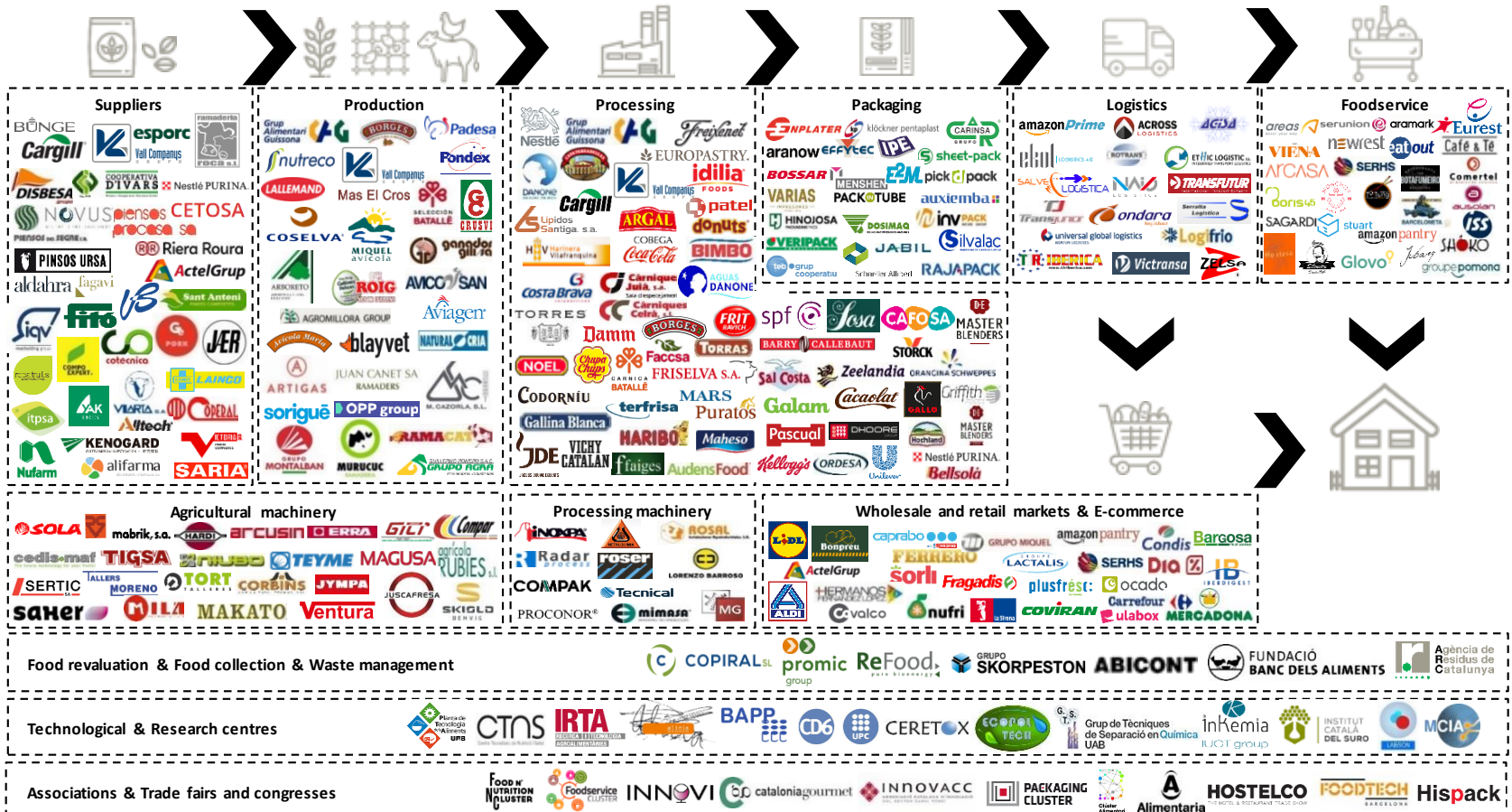


BUSINESS MINDSET

Catalonia is always open for business, with the government's business focused policies perfectly complementing and supporting a strong private sector.

Source: ACCIÓ.

The extensive value chain of the food and drink industry in Catalonia



Note: The use of these trademarks is for informative purposes only. Trademarks mentioned in this document are the registered trademarks of the companies to which they belong and are not owned by ACCIÓ. This is a partial and illustrative representation of companies that form part of the food and drink ecosystem in Catalonia; however, there may exist other companies that have not been included in the study.

Source: Own elaboration.



R&D Grants: International Nuclis Programme

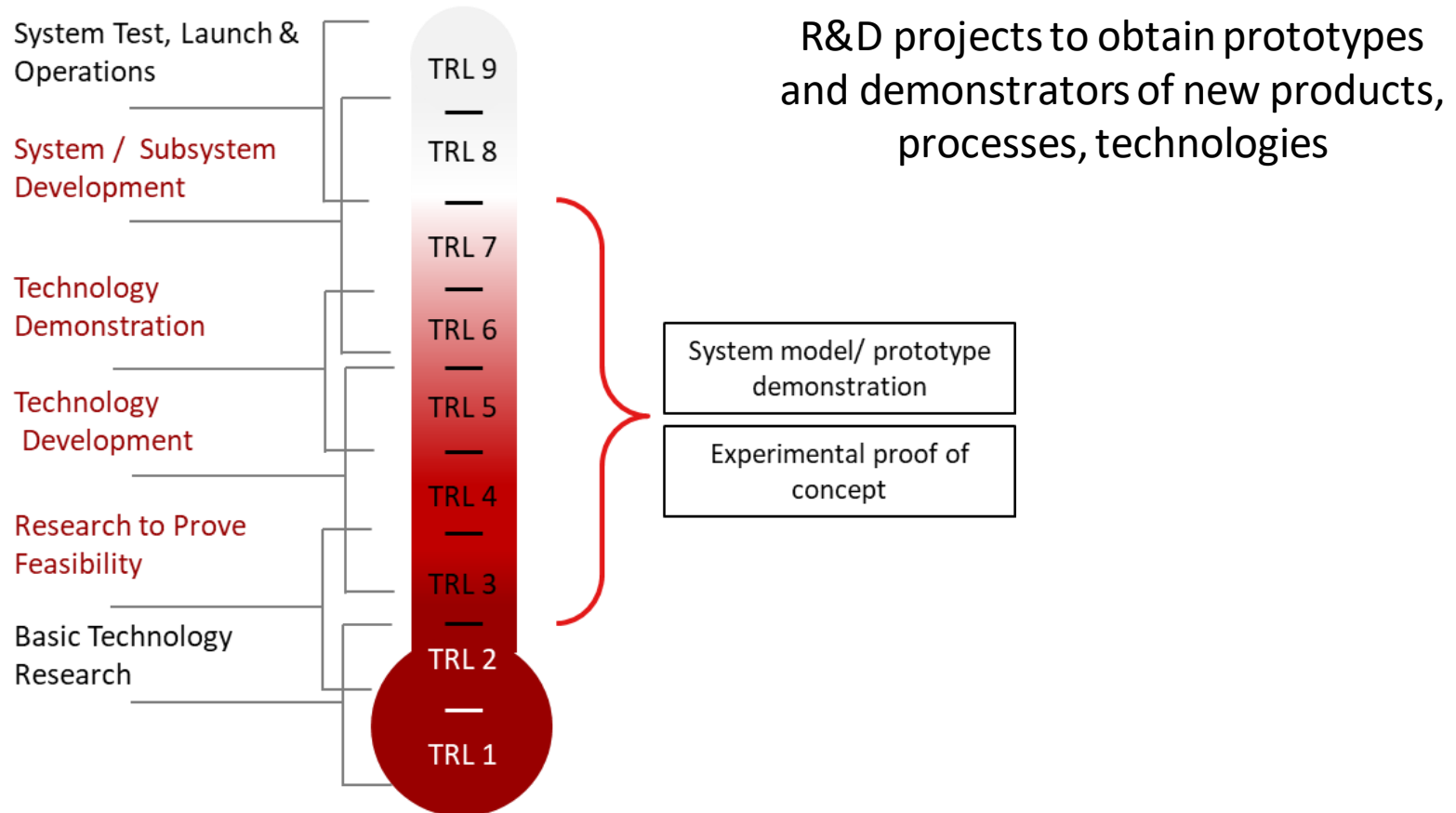
Project Type	Consortia	Mín. Budget	Màx. Grant
INTERNATIONAL PROJECTS	Min. 1 Catalan company + 1 internacional company	150.000 €	200.000 €

Elegible countries





R&D Grants: International Nuclis Programme





Eligible expenses

- ✓ Personnel
- ✓ External collaborations
- ✓ Equipment (% Amortization)
- ✓ Other expenses related to the project's R&D&I activities
- ✓ For the leader of the project, management expenses (up to 12.000€).
- ✓ Audit expenses (max. 3.000€).



R&D Grants: International Nuclis Programme

Grant intensity*

		Small	Medium	Large
Type of the R&D&I activity	Research	70%	60%	50%
	Development	45%	35%	25%

Other considerations:

- Maximum Grant: 200.000€ to project
- According to regulatory framework: Regulation (EU) no. 651/2014 of the European Commission, of June 17, 2014



R&D Grants: International Nuclis Programme

Evaluation Criteria

- ✓ Scientific and technological quality of the project.
- ✓ Project management structure and capabilities of the applicant.
- ✓ Project Impact

Tecniospring INDUSTRY: bring your technology to the market

Financial support for hiring experienced researchers (**up to 100%**) to develop applied research projects, through 2-year employment contracts with Catalan companies and TECNIO entities

GRANT

- ✓ Total company cost: 58,500 €/year
- ✓ Research: 18,240 €
- ✓ Mobility: 1,920 €



72
contr



11
M€



3 calls
in
5



Outgo
ing +
Retur

Who can participate?



A company located
in Catalonia

(4 or more employees)

An experienced
researcher of any
nationality

A TECNIO entity

OPEN CALL: JULY 2019

ACCIÓ



Generalitat de Catalunya
Government of Catalonia



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 801342

CataloniaConnects
catalonia.com

ACCIÓ



Generalitat
de Catalunya

Connecta't a ACCIÓ
accio.gencat.cat

Mission Food October 2019 Netherlands

General Agenda

Wageningen University (WUR) and Start-Life Incubator (start-up)

- 16th October 2019



Attendance to The Food Valley & Brockerage Event

- 17th October 2019

Open Innovation Corporates' visit

- 18th October 2019

Technological Approach of mission



Font: <https://www.wur.nl/>

- Food processing new technologies
- Smart Food: funcional food
- Allergens management: free from gluten, lactose, dairy, egg, fructose...
- Food safety and fraud prevention
- Alternative protein sources: vegetal, insect protein inclusion....
- Personalized nutrition & healthcare
- Data driven and high tech
- Blockchain application in value chain products

Mind the date!

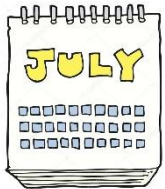
MISSION CALENDAR FOOD NETHERLANDS 2019

27



Open Call Food Mission Netherlands October 2019

12



Closing Call Misión Food Netherlands October 2019

16



Mission Food Netherlands October 2019

Partner Search Services: Foreign Trade and Investment Offices

