



# DIGI-B-CUBE

DIGITAL ENTERPRISE INNOVATIONS FOR BIOIMAGING,  
BIOSENSING AND BIOBANKING INDUSTRIES

## Biobanking. Biosensing. Bioimaging. - "How digitalization impacts on the Medical Diagnostics Value Chain?"

Are you working in the medical diagnostics value chain?  
Join one of the first DIGI-B-CUBE workshops in Austria!

**07.11.2019, 09:00-13:00, Linz/Austria**

- Discuss with other experts your innovation barriers and how to overcome them with digital solutions
- Set the stage for funded joint innovation projects between the health and IT sector
- Learn more about DIGI-B-CUBE's innovation support services

### What is the DIGI-B-CUBE project?

- Aim: Digitally transforming the medical diagnostics value chain by adapting innovations such as artificial intelligence from the IT sector
- Target groups: Small and Medium-Sized Enterprises (SMEs) and other organizations from the health & IT sector
- Methods: workshops, matchmaking, joint innovation projects, coaching
- € 2.7M equity-free funding of up to €60,000 per SME through lump sum vouchers to help SMEs turn their ideas into viable solutions (i.e. new products, services, processes)
- Part of the European Union's Horizon 2020 program, May 2019 - April 2022

Find more information about DIGI-B-CUBE & the DIGI-B-CUBE Collaborative Platform at:



[digibcube.eu](http://digibcube.eu)

   @digiBcube

## Program

Admission	09:00
Opening	09:15 – 09:20
Introduction to DIGI-B-CUBE	09:20 – 09:45
Expert Talk 1: T.B.A	09:45 – 10:00
Expert Talk 2: T.B.A	10:00 – 10:15
Coffee Break	10:15 – 10:35
Workshop in Sub-Groups	10:35 – 11:35
Presentation of Results & Discussion	11:35 – 12:30
Working Lunch	12:30 – 13:00

Register at [digibcube.eu](http://digibcube.eu) until 24.10.2019

(Website is under construction. In the meantime, please register by email to [patricia.papic@biz-up.at](mailto:patricia.papic@biz-up.at))



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