

What if your flexible packaging could break down just like organic waste?

Jean-Pierre Rakoutz | Sales Director France

What is so wrong with plastic waste?



Plastic is everywhere and lasts for ever!

> **8.3B** MT Plastic ever produced

5.88 MT Single-use plastic



Global Plastic waste management real figures:





79% Discarded in landfill, open environments or ending in the oceans



Flexible packaging market size

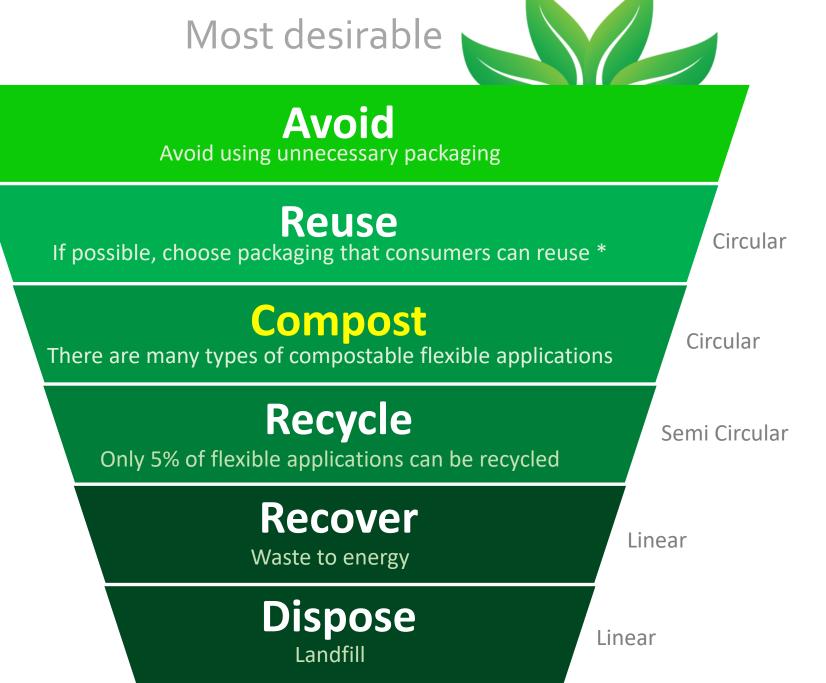
\$102B industry

With NO viable end-of-life solutions

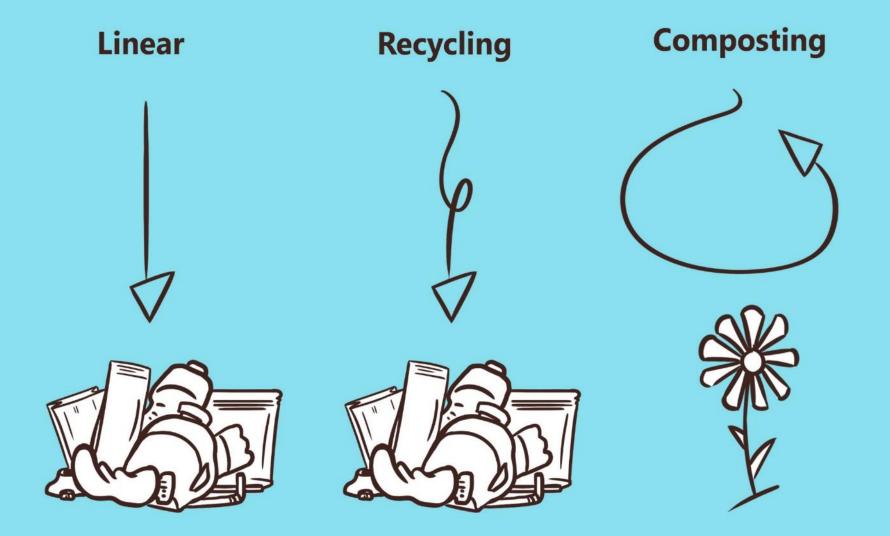


https://www.marketsandmarkets.com/PressReleases/flexible-packaging.asp

Zero waste flexible packaging hierarchy for companies



Plastic Waste Streams Evolution



What if your flexible packaging could break down just like organic waste ?



TIPA[®] is a developer and producer of high-end fully compostable Flexible Packaging

While being fully -----compostable Keeping the properties of conventional plastic

Such as : Transparency Barrier protection Premium Printing Excellent Sealing

TIPA[®] Circular Economy Approach

With a flexible business model



The Moon Challenge



Making it possible to really compost packaging



Oct. 2019 Circular Economy Law:

French Senat supports compostable packagings

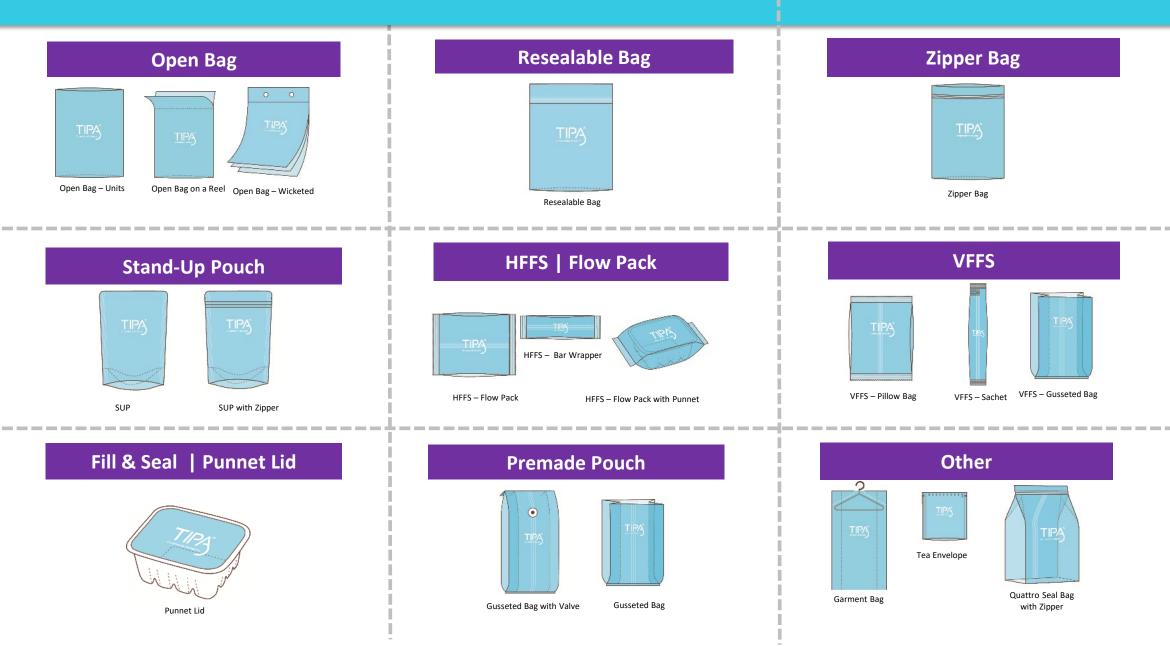
- *Promote eco-conception bonus*
- Promote collecting compostable packagings with bio-waste by 2023

TIPA's offering

Providing range of packaging Reels



Providing a large range of packaging Applications



Food Compostable Applications

















TIPA's Vision:

Flexible packaging should be part of our organic waste; it should decompose and fully go back to nature



Thank You

