

# We believe in the need for radical transformation in the way we eat, we move, power and run our industries.

This transformation can be supported by several waves of powerful technologies such as synthetic biology, Al and quantum computing, that we refer to as **deep tech**.

## Scouting deep tech solutions worldwide

We power startup competitions worldwide to give innovation a platform. Partnering with 250+ universities & accelerators to unearth new innovations.

## Innovation consulting & services

Help private and public organizations understand deep tech applications, regain agility and manage their own ecosystem.

## What we do

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## Building a collaborative ecosystem

Connect all key players (startups, universities, investors, accelerators and corporations) through global conferences, B2B events and online programs

## **Deep tech observatory**

Identify and analyse innovation trends & dynamics leveraging experts and data from our network.

Generate debates to question the role of emerging technologies in our society. More than

15,000 global solutions identified

More than

100

Hello Tomorrow events organized

More than

**30k** 

people attending our events

More than

\$500M

raised by startups who went through the Challenge



"You won't find apps like Instagram for dogs, but you might see the next startup working on nuclear fusion or sending you to the moon."

#### **Partner**

**Balderton Capital** 

# Scouting deep tech solutions worldwide

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Partnering with 250+ universities & accelerators to unearth new innovations.

## **HELLO TOMORROW GLOBAL CHALLENGE**

The globally renowned deep tech startup competition

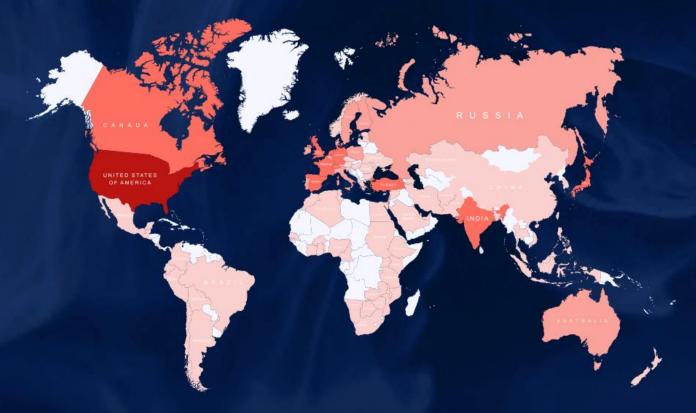
5,000 APPLICATIONS

128 COUNTRIES REPRESENTED

750 OF THE BEST STARTUPS SELECTED

14 WINNERS

6<sup>th</sup> EDITION 2019/20



## **TOP 6 UNIVERSITIES**

**EPFL** 











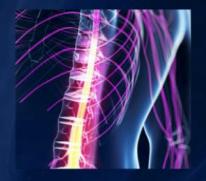
## **TOP SECTORS**



## UNEARTHING TOMORROW'S GAME CHANGERS Challenge alumni have raised more than \$350M



Hello Tomorrow Grand Prize Winners



**GTX Medical** 

#### 2014 - Switzerland

Developing implants for the spinal chord to enable paraplegic people to walk again.

Met their CEO at the Summit, who raised \$36M with them 2 years after the event.



Biocarbon Engineering

#### 2015 - United Kingdom

Using drones to plant billions of trees for mass reforestation.

Met the CEO of Parrot at the Summit who became their strategic partner the same week.



Lilium Aviation

#### 2016 - Germany

The world's first all-electric vertical take-off and landing jet.

Winning the Challenge gave them credibility they raised \$100 million after the event.



Saathi

#### 2017 - India

Producing biodegradable sanitary care from banana fibre aiming to help millions of women across the globe.

Gained global media exposure from attending the Summit and was named Forbes 30 under 30 2018.



**RxAll** 

#### 2019 - Nigeria/USA

Developing handheld nanoscanners assessing drug quality in real time to combat fake drugs.

30 articles published directly after their win (Fast Company, Le Monde, Deutsche Welle, etc.) "If tomorrow is being built by the bright stars I met here at Hello Tomorrow, then I have great faith in our future."

#### Jane Metcalfe

Co-Founder of WIRED & Founder of NEO.LIFE

# Building a collaborative ecosystem

Through global conferences, B2B events and online programs.



## **HELLO TOMORROW GLOBAL SUMMIT**

## Our annual flagship event

|2|13 **MARCH 2020** PARIS

"Hello Tomorrow has without a doubt set up the epicentre of deep tech innovation in Europe"

#### **Patrick Nathen**

Co-Founder of Lilium Aviation

1,000

**INDUSTRY LEADERS** 















1,000

**DEEPTECH STARTUPS** 







300

**INCUBATORS & ACCELERATORS** 



300

**INVESTORS** 





200

INTERNATIONAL **MEDIA** 





**RESEARCHERS & UNIVERSITIES** 

400















## at the Global Summit

An interdisciplinary program

## UNDERSTAND & QUESTION TOMORROW

The program focuses on 4 major themes: Space(s), Planet, Human, Machine

How can we hold climate change in check?

Which solutions to bring societies and outer space closer?

The ever-growing link between human and machine: how to design it?

**Specialised masterclasses** 

## LEARN FROM EXPERTS

Designed as the ultimate toolbox for startups, innovation management teams and investors.

From lab to first product: how to get there?

What every startup and corporate should know about exits

Smart investing: New ways to fund science

A unique networking experience

#### MEET THE RIGHT PEOPLE

& interact with some of 3,500 highly select participants from 60 countries

Informal "Unconference" side sessions

Attendee & Speaker debate sessions

Dedicated event networking tool



our previous Speakers

MARIA PEREIRA CIO OF GECKO BIOMEDICAL

ANDRAS FORGACS CEO OF MODERN MEADOW

RAUL BRAVO CEO OF DIBOTICS

ROMAIN TROUBLÉ Director of tara expeditions

PASCAL GALLO CEO OF LAKEDIAMOND EUAN DOIDGE Imperial college London

ANTONIO REGALADO MIT TECHNOLOGY REVIEW

DIANE WU CEO OF TRACE GENOMICS

ANDRÉ BORSCHBERG CEO & PILOT AT SOLAR IMPULSE

JUN AXUP Partner at Indiebio JOSIAH ZAYNER CEO OF THE ODIN

JULIA ZIMMERMANN CEO OF TERRAPLASMA

BOB MUMGAARD

JANE METCALFE NEO.LIFE

PABLO RODRIGUEZ CEO OF ALPHA MOONSHOT SETH BANNON
FOUNDING PARTNER AT FIFTY YEARS

TRENT McCONAGHY
FOUNDER OF OCEANPROTOCOL

| LOUIS PERNA | CO-FOUNDER OF ACCION SYSTEMS

HEIKE RIEL
EXECUTIVE DIRECTOR OF IBM RESEARCH FRONTIERS

NETTRA PAN Researcher at epfl

& many more

## March 10<sup>th</sup> 2020

2 days dedicated entirely to 1-to-1 business meetings

between corporates, accelerators, investors and 300 of the best deep tech startups

## March 11th 2020

#### 150 Investors

NEA

Atomico

Balderton

Draper Esprit

Amadeus

Novo

Partech

Sofinnova

ld Invest

Demeter

**Breakout Ventures** 

and many more

#### 50 CVCs

Airbus

Evonik Total

Samsung

IBM

Merck

Solvay

Bosch BASF

Renault

Mitsubishi

and many more

### 150 Corporates

L'Oreal

ArianeGroup

Safran

Air Liquide

Honda

Servier

Total Merck

Mitsubishi

Orano

DSM

and many more

#### The best deep tech startups

300 projects hand-picked from

**5,000** applications from

128 countries

#### Origin of startups

Europe 50%

North America 30%

Asia 15%

Other 5%

A HIGHLY
SELECTIVE
EVENT

Origin of

startups

past selected

300

50%

EUROPE

## **EARLY-STAGE DEEP TECH**& SCIENCE STARTUPS

hand-picked from over 5,000 applications

Spin-offs from leading universities & research labs



Imperial College















"Hello Tomorrow is truly the most international deeptech event taking place in Europe"

30%

NORTH AMERICA

**15%** ASIA

**Managing Partner, Partech** 

Accelerated by the best programs

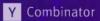


















## BREAKTHROUGH TECHNOLOGIES ACROSS ALL MAJOR INDUSTRIES

"You won't find Instagram for dogs there, but you may find the next startup working on nuclear fusion or sending you to the moon"

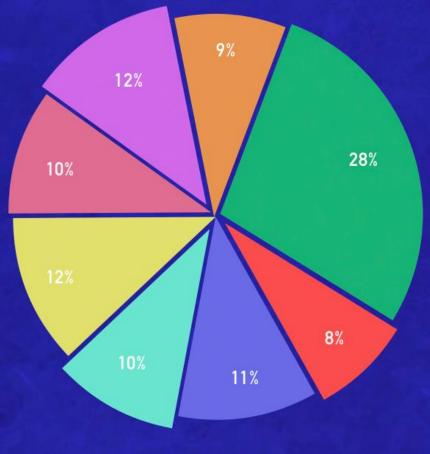
**Partner, Balderton Capital** 

12% INDUSTRY 4.0

10%
ADVANCED COMPUTING & AI

12%
AERONAUTICS & NEW SPACE

10% MOBILITY



Percentage of startups per sector at the **Investor Day 2019** 

9%
NEW MATERIALS

28%
HEALTHCARE & BIOTECH

8%
FOOD & AGRICULTURE

11% ENERGY & ENVIRONMENT

## STARTUPS LOOKING FOR BUSINESS ANGELS, VCs & CVCs

"We found our lead investor at Hello Tomorrow"

CEO, Biocarbon Engineering



Scientific Validation

20%

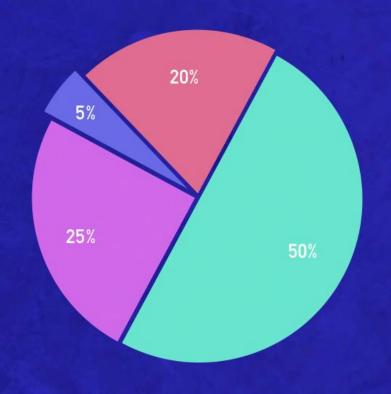
Experimental Proof of Concept

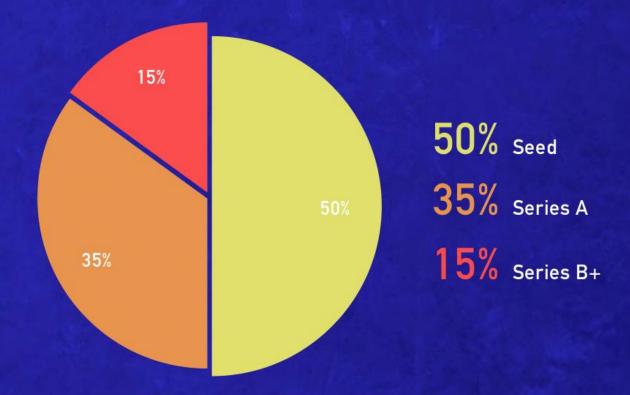
50%

Functional Prototype & MVP

25%

Industrialization & Commercialization





Maturity level of startups at the **Investor Day in 2019** 

Type of investment startups were looking for at the **Investor Day in 2019** 



## THE FIRST GLOBAL GATHERING OF THE **DEEP TECH ECOSYSTEM**

CULMINATING IN THE HELLO TOMORROW GLOBAL SUMMIT

DAYS IN PARIS, FRANCE

An entire week of events hosted in emblematic locations for Deep Tech in the Paris Region.

Visit the website

## 5,000 Participants from 80 countries

- Corporates
- Startups & Scale-ups
- · PhD students and researchers
- Investors (VC, CVC, BA...)
- Research centers and Universities
- Incubators and Accelerators
- Business Founders
- Public organizations and Governments

20 Conferences and networking events designed to answer the needs of every participant

- Networking events
- Workshops
- Roundtables / Fireside chats
- Keynotes
- Startups pitches
- Masterclass
- Other formats

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## Deep tech Observatory

Analyzing trends and dynamics of the deep tech ecosystem

## in deep tech

## **Global reports**

Focusing on investment trends, ecosystem management & best practices.

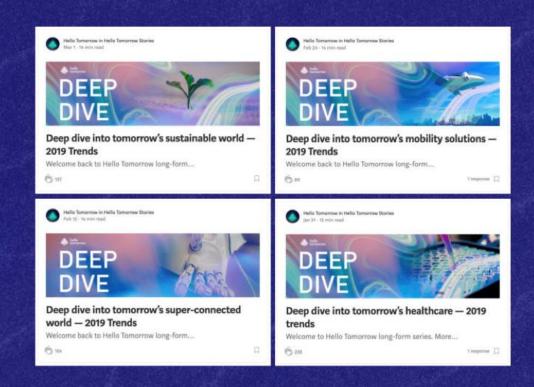




In partnership with BCG, Bpifrance, Startup Genome and many more

## **Trend analysis**

Leveraging our unique database of thousands of innovation projects.



## our 2019 Partners

### **WORLDWIDE PARTNER**

### **GLOBAL PARTNER**







#### **INDUSTRY PARTNERS**

A growing list of partners from France and abroad













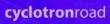
#### **ECOSYSTEM PARTNERS**

250+ leading universities, incubators and science-entrepreneurship programs to empower you





























#### **SUMMIT PARTNERS**













